ALDA hotel equipment a.s.



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EcoPure

The company **ALDA hotel equipment a.s.** cares for the environment and monitors the impact of all their activities on the environment. We feel great social responsibility and responsibility for our business. For this reason, we offer and supply our customers with top cosmetic products that, with their quality, design, range, variety, etc., can meet their rich expectations. As one of the few in our industry in Europe, we offer almost all of our products, packaged in plastic packaging, with **EcoPure** additive. This unique patent technology based on the addition of special organic additives during the production process is the guarantor of a planned process in which these additives ensure 100% biodegradability of packaging after landfilling. This happens in the range of 10-15 years depending on the effects of ambient conditions (temperature, humidity, sunlight, etc.). A major advantage is also the fact, that the addition of these special organic additives has no negative effect on the quality, durability, usability or appearance of the packaging.

Biodegradability is guaranteed even in the case of dumping of empty packaging in nature, with the difference that the process is extended by approximately 5-10 years due to different conditions compared to landfills. Again depending on the ambient conditions.

Our packaging with **EcoPure** technology is therefore biodegradable in a relatively short time, compared to conventional plastic packaging. In addition, these packages are still recyclable and can be used as a secondary raw material after recycling.

EcoPure technology is expensive and therefore the production of such packaging is more expensive. However, we are convinced that we have set out on the right path. In this way, we offer our customers a huge added value that they can use to promote their interests and achieve their goals, namely to offer their customers perfect products, that comply with the latest customer requirements for environmental protection.

Combined with the fact that our cosmetic products do not contain harmful substances, such as parabens, silicones, phenoxyethanol, GMOs, nanoparticles, polyethylene glycol, animal material, etc., our products are in great demand on the markets in the Czech Republic and abroad also. In combination with a wide and comprehensive range of our products, various scents and the design of our products, we offer our customers a modern and "ecological" range of cosmetic products and their accessories.

We will be very happy if you personally see the quality of our products. By purchasing our products, which include **EcoPure** technology, you will also contribute to a positive impact on the environment.

Your ALDA hotel equipment a.s.